

FUTURE TRENDS

VIKTORIYA TIGIPKO,
FOUNDER OF TA VENTURES AND ICLUB

TAV 

ICLUB 

VC IS A LARGE BUSINESS, EVEN IN 2022

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923

Megarounds 2022

\$415 bn

Investment volume
in 2022

1204

Unicorns in total

/CLUB

Xometry

fabfitfun



DeepL

Enpal



TESSERA

VIA

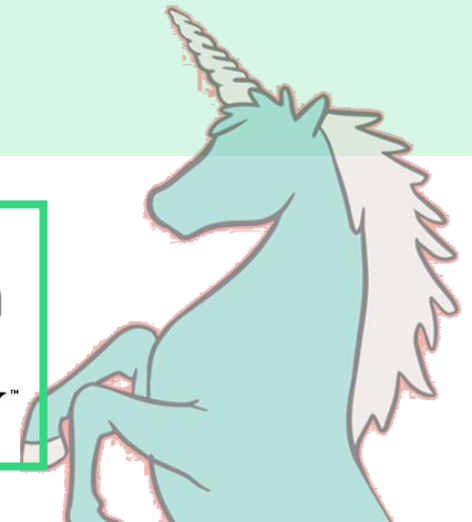
GEMINI

elemy

sumup

MoonPay

Perfect Day



GETTING INTO VC IS NOT THAT EASY

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Money in VC

10x in 10 years



Expertise

3000 → 20



Network

30 000+

GETTING INTO VC IS NOT THAT EASY

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\$65M

Invested
since 2010

220

Total
investments

66

Exits

11

Unicorns

6

IPOs

3,000+

Co-investors

OUR TEAM

TAV[™]

DISTRIBUTED ACROSS THE GLOBE: WE ARE WHERE OUR COMPANIES ARE



**VIKTORIA
TIGIPKO**

Founding Partner
US / Europe



**OLEG
MALENKOV**

Partner
Europe / US



**PAWEL
SCHAPIRO**

Venture Partner
Europe / Israel



**EVELINE
BUCHATSKIY**

Venture Partner
US



**STEPAN
NAUMOV**

Venture Partner
Europe



**VOLODYMYR
MEDIN**

Investment Associate
Europe



**DARYNA
KOVAL**

Investment Analyst
Europe



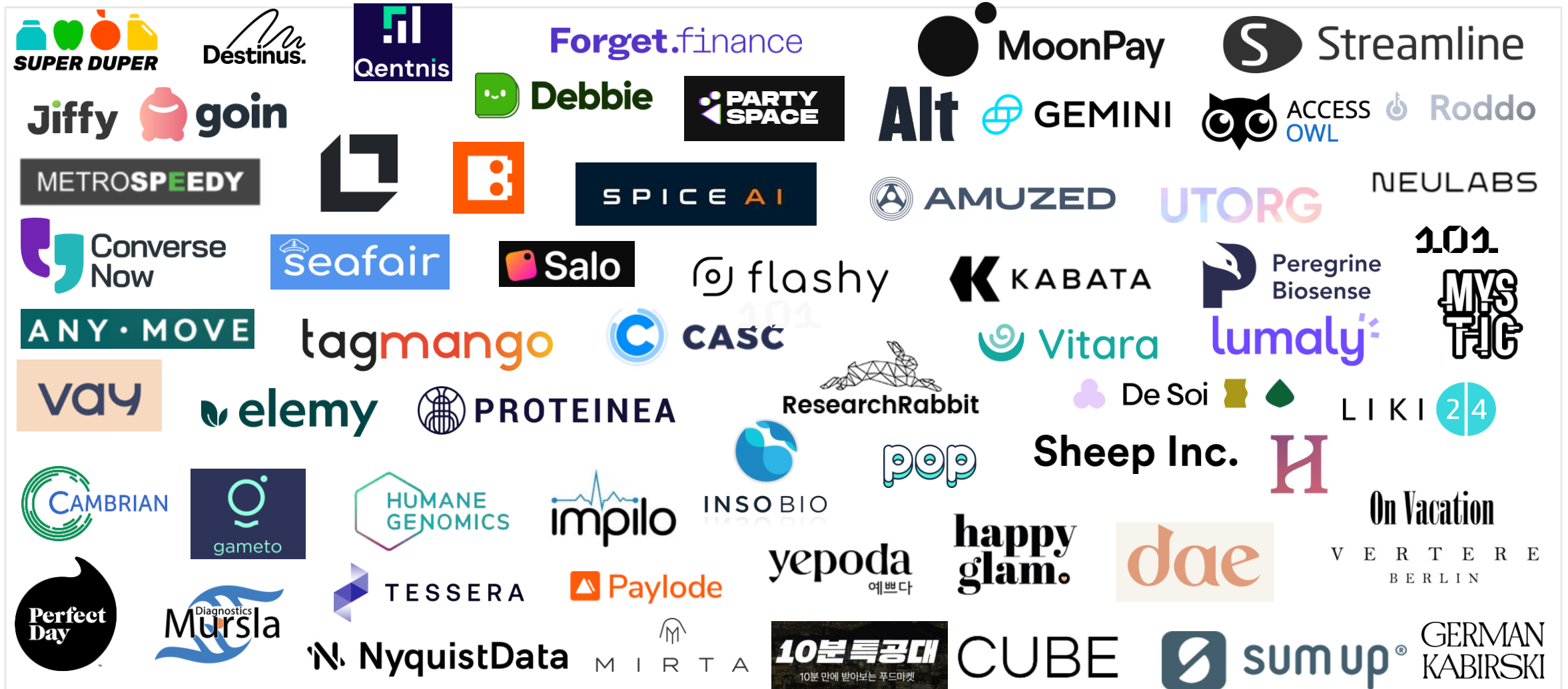
**BORYS
BUDONYI**

CFO
Europe

+ FINANCE & LEGAL SPECIALISTS

OUR INVESTMENTS: 220+ STARTUPS

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GETTING INTO VC IS NOT THAT EASY

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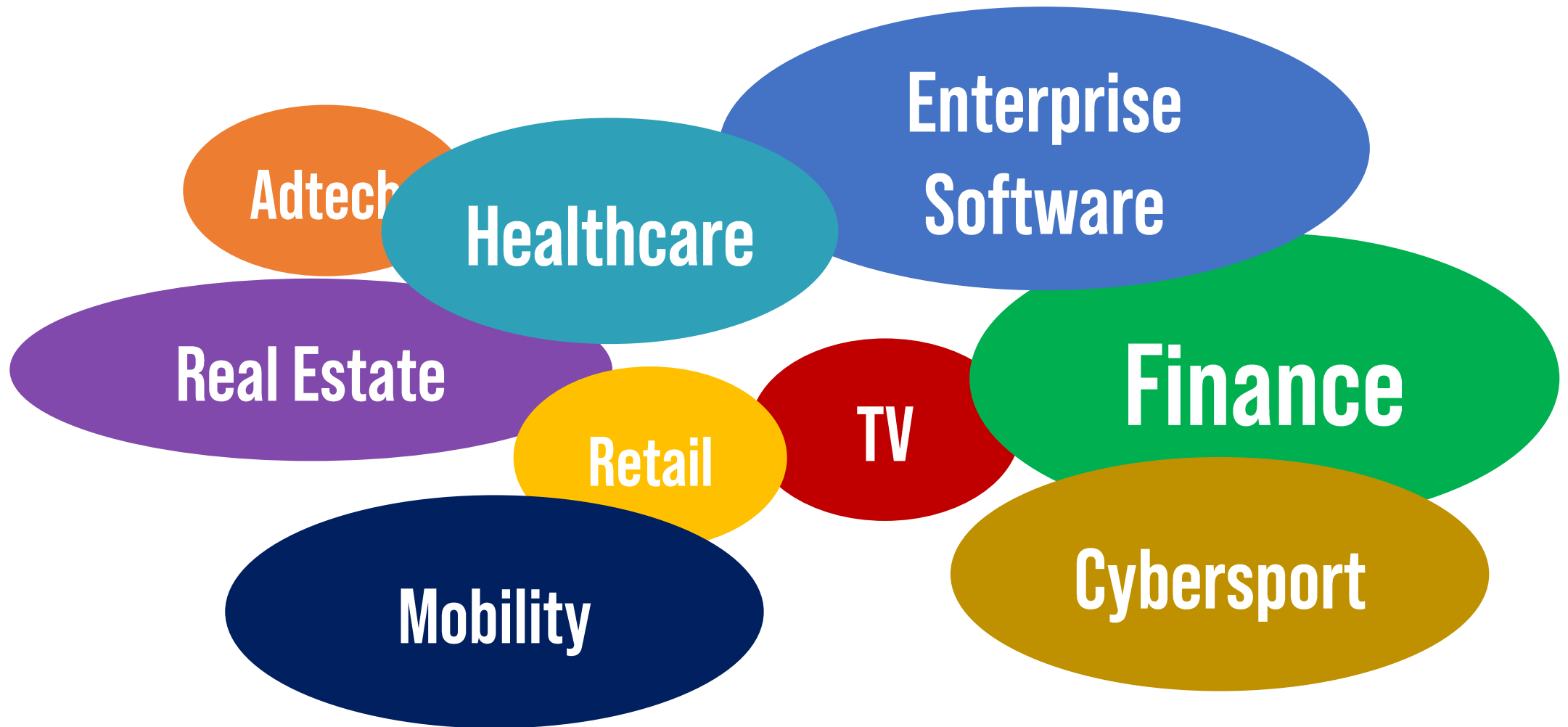


BUT IT'S EVEN HARDER TO GET OUT...



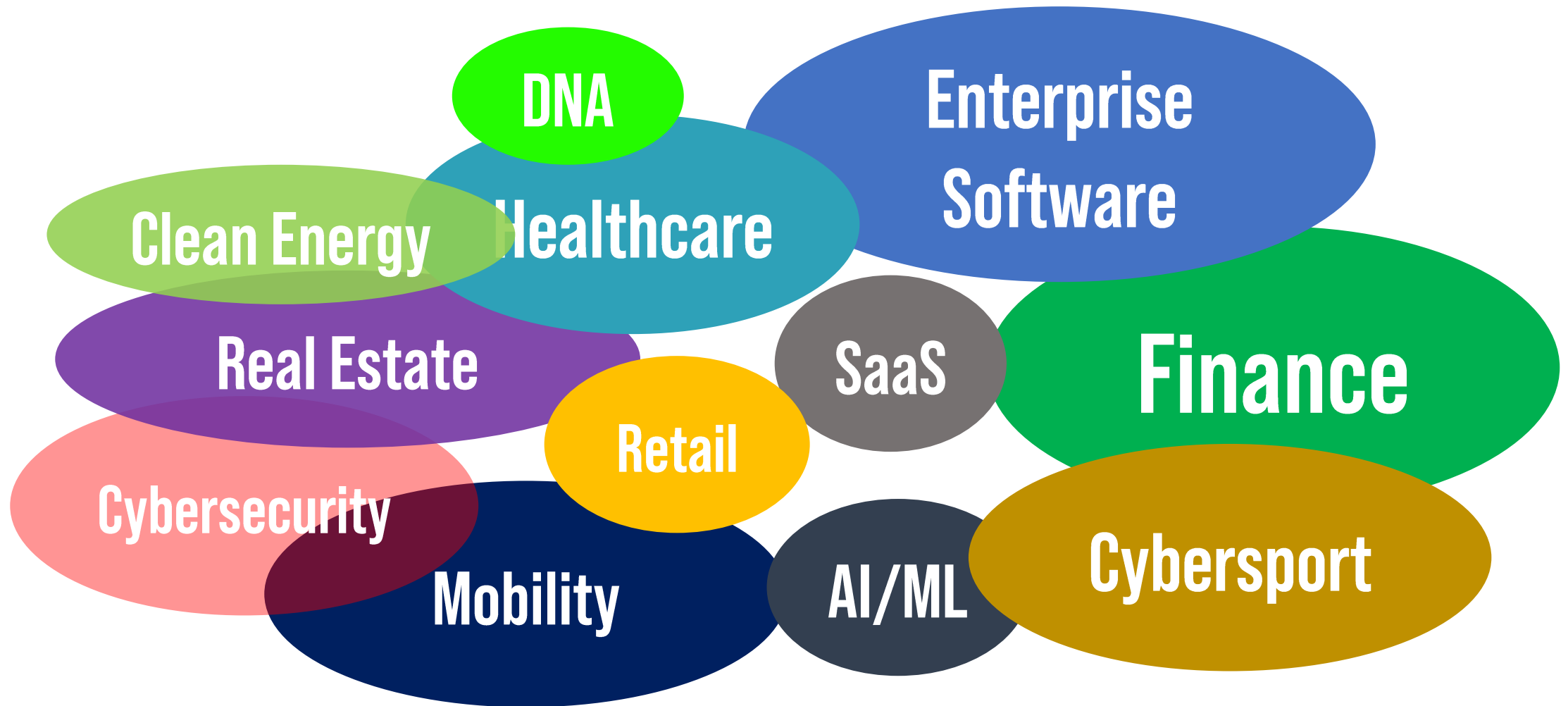
TRENDS EVOLUTION 2010

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TRENDS EVOLUTION 2015

TAV[™]



TRENDS THAT WERE HIT

HARD IN 2022

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Crypto projects with
no clear value-add

Q-commerce

NFTs

Hard unit
economics

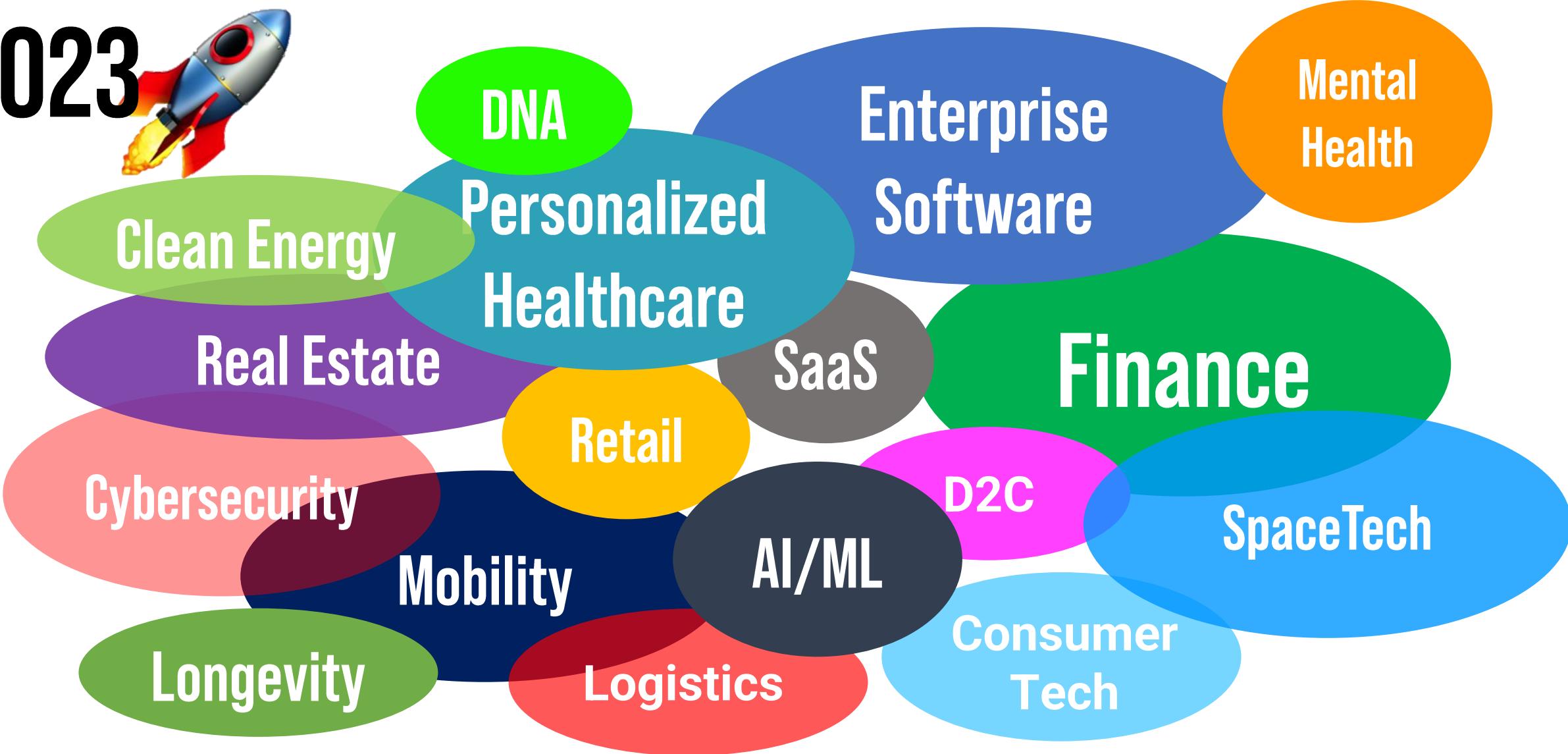
Capital-intensive
businesses

Metaverse

TRENDS EVOLUTION

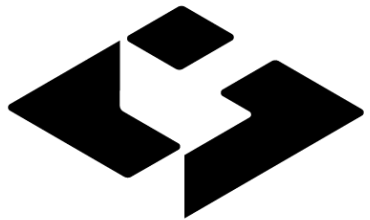
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2023



HOW WE LIVE OFFLINE

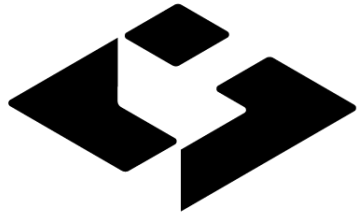
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GROPYUS

ICLUB[•]

Tesla for construction:
1 permanent floor/week



GROPYUS X

ONE
UKRAINE

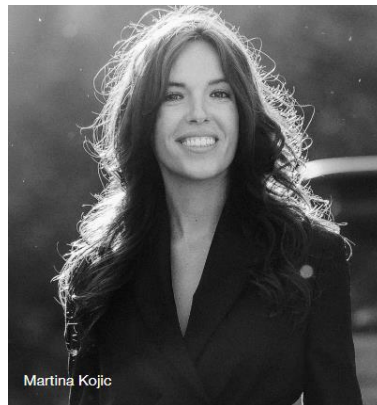
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**Martin
Reiter**

Serial
entrepreneur,
the UK



**Martina
Kojic**

NGO founder,
the UK



Jens Hilgers

Serial
entrepreneur,
Founding GP @
BITKRAFT VC,
Germany



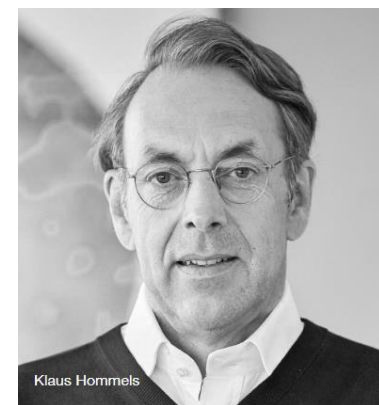
**Viktoriya
Tigipko**

Founding Partner
@ TAV,
the US/Europe/UA



**Johannes
Reck**

Co-Founder @
GetYourGuide,
Germany



**Dr. Klaus
Hommels**

Founder @
Lakestar,
the UK

HOW WE MOVE AROUND

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2050 – CO2 neutral



vay  WAYVE

 Wunder Mobility

 foretellix  scoop

ICLUB

bipi ^(acquired) 

ANY · MOVE

HOW WE LIVE ONLINE

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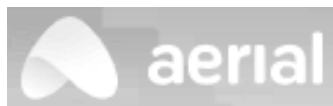


- Crypto regulation
- Decentralized everything
- Greener Web 3

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UTORG



GEMINI CUBE Alt



MoonPay



AMUZED

MYS
FIG



Spice AI



Purse

1.01

HOW WE LIVE ONLINE

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Cybersecurity is a \$2 trillion market

\$2.5 bil - size of top 5 crypto thefts

ICLUB

CUBE

secberus

AURORALABS

CUJOAI

cast.ai

HOW WE WORK ONLINE

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71% - remote or hybrid



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WHAT WE EAT

A photograph of three cows standing in a field. The cow on the left is black and white, the middle one is brown and white, and the one on the right is black. They are all looking towards the camera. The background is a bright, overcast sky.

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14.5% of all greenhouse
emissions

SUSTAINABLE PROTEINS AND FATS

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Population will reach ~10 bil by 2050



Not only unsustainable
proteins, but also fats: loss of
biodiversity

MILK WITHOUT COWS

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- Lab-made
- Plant-based



\$1.5 bil

 Perfect Day™

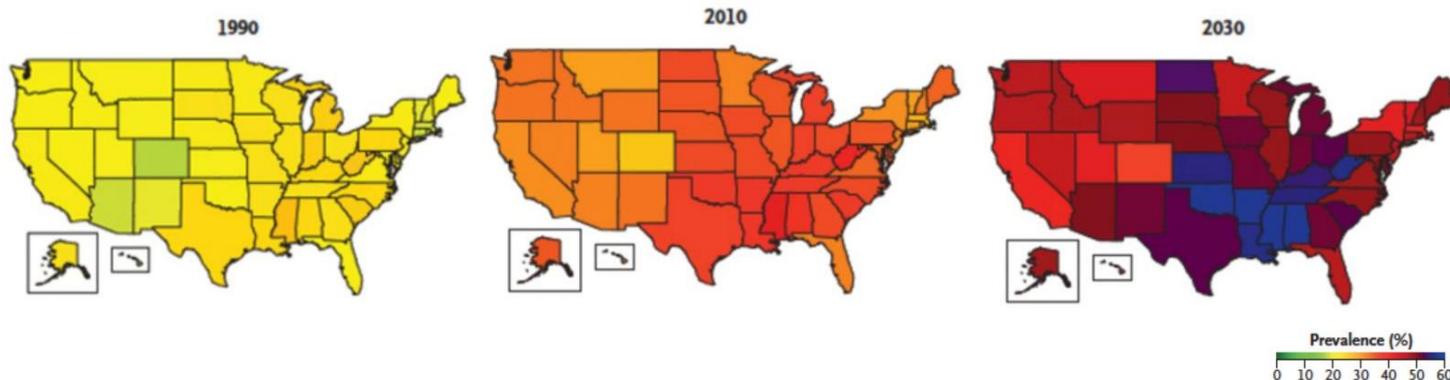
NOT ONLY WHAT WE EAT, BUT HOW WE EAT

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2/3 of Americans have obesity/are overweight

1/10 have an eating disorder \$344 bil /year healthcare spend

Prevalence of Overall Obesity (BMI, ≥ 30)



88 Berry Street

HEALTHCARE

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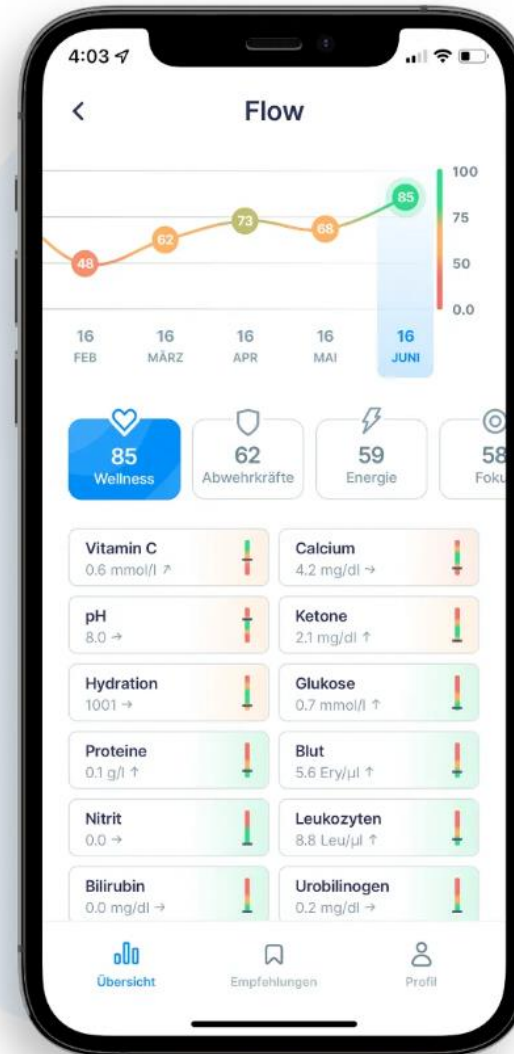
USA – **18% of GDP**
\$4.2 tril

Europe – **10% of GDP**
\$1.6 tril



ONE PILL FOR ALL?

- Data collection
- Use of AI
- Personalization
- Continuous monitoring



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Endless Health

SKINERA



CASC

Impress



SENSELY

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MENTAL HEALTH

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Meditation & telehealth

MDMA

Psilocybin

CBD

ICLUB

happifyTM
HEALTH

Coelemy





HOW WE SHOP

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**\$5.7 trillion in
e-commerce sales**

(19.7% of all retail)

SUSTAINABLE & HEALTHY D2C

- Sober Gen Z: 40% do not consume alcohol
- 75% prefer sustainable brands

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70%

Ready to experiment with new brands

/CLUB

happyglam.

KABATA

ettitude
coterie
Sheep Inc.

De Soi

dae



~~FAST~~ SUSTAINABLE FASHION

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60% of clothes is disposed yearly

30% fast fashion revenue declines in the next few years

REBAG


M I R T A

/CLUB[®]

ONLINE EDUCATION

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**90% will change
career by 2030**



FREE EDUCATION IS POSSIBLE!

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/CLUB**

81 mil

coursera

edX

**THE
IVY
LEAGUE**

Udemy



**Apple
Podcasts**

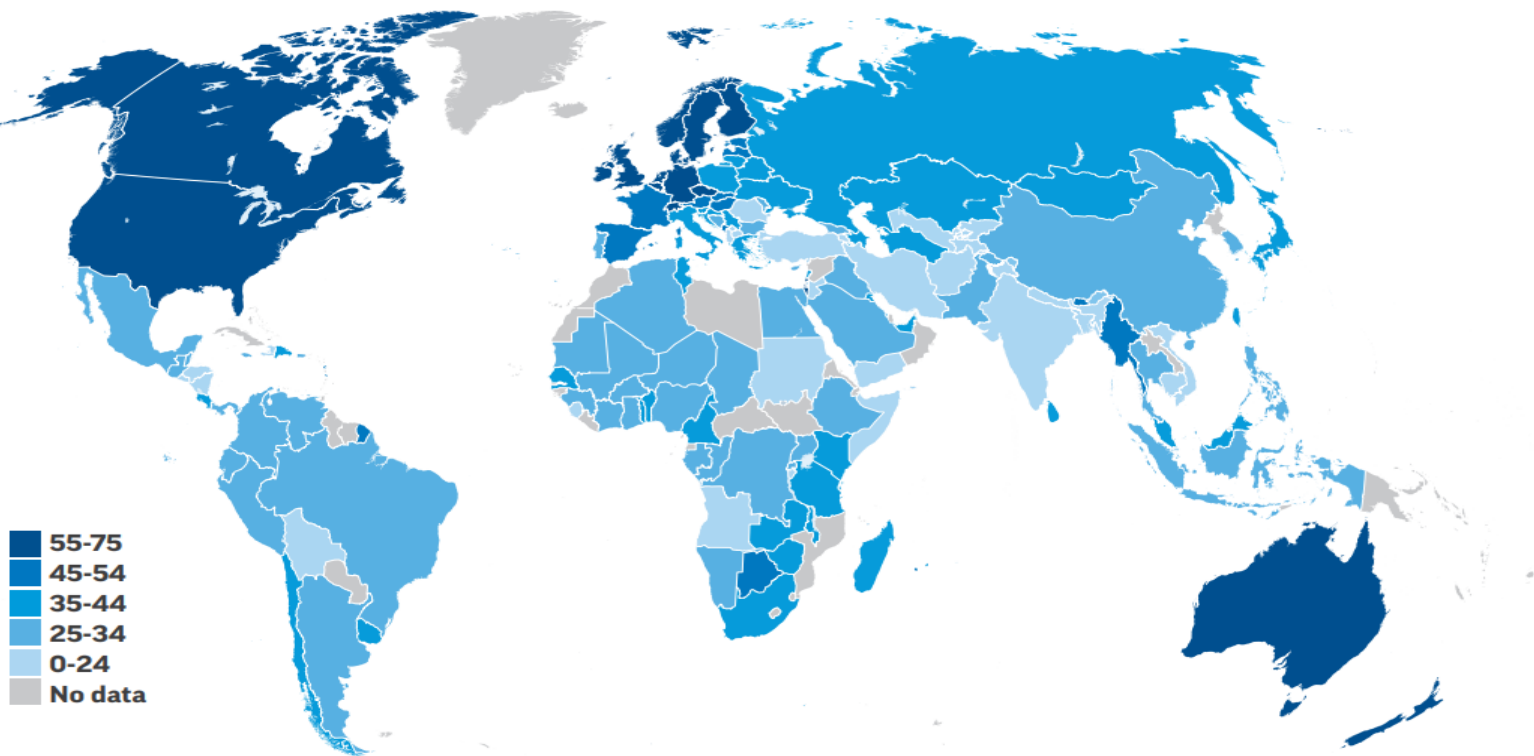
YouTube

FINANCIAL ASSET MANAGEMENT

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9% penetration of neobanks in Europe

(% OF ADULTS WHO ARE FINANCIALLY LITERATE)



/CLUB

Forget.finance  goin

 finimize (acquired)

Fintech Farm 

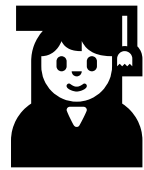
 taxdown
(acquired)

FINANZCHECK.DE

FINANCIAL ASSET MANAGEMENT

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Megatrend



Learn



Invest



Connect



**ICLUB[®]
Venture
Academy**

ICLUB[®]

- Private Investors Club
by Venture Fund TA Ventures

ICLUB

 THE UK

 POLAND

 SINGAPORE

 MONACO

 PORTUGAL

 SWITZERLAND

 UKRAINE

 KAZAKHSTAN

 AZERBAIJAN

 CYPRUS

 UZBEKISTAN

Join ICLUB Online



70

startups funded by
ICLUB members

500

ICLUB members

6

Exits

We present 3-5 deals/month

50% of members with exits – women!

ANTITREND:

FEMALE FOUNDERS STILL UNDERLOOKED & UNDERFUNDED

3% of European VC funding to women in 2020

! 1% in 2022 ! 



**FEMALE
FOUNDERS
FUND**



AUXXO

Female-founded companies grow by 6% more than the market

w.tech INTERNATIONAL COMMUNITY FOR UKRAINIAN FEMALE LEADERS

- | | |
|---|---|
|  UKRAINE |  THE USA (NY/LA/SF/WA) |
|  GERMANY |  SINGAPORE |
|  SWITZERLAND |  THE UAE |
|  THE UK |  AUSTRIA |
|  POLAND |  SPAIN |
|  PORTUGAL |  THE KSA |
|  FRANCE |  KAZAKHSTAN |
|  THE NETHERLANDS |  AZERBAIJAN |
|  AUSTRALIA |  CYPRUS |

5,000+ participants
in **18** countries now

50,000+ participants
in **50+** countries by 2025

+ Boston, Chicago, Austin, Miami, Italy, Czech Republic, Bulgaria, Moldova, Croatia, Romania, Latvia, Estonia, Lithuania to be launched shortly in 2023

JOIN US TO BECOME PART OF A GLOBAL COMMUNITY FOR 🇺🇦 WOMEN

Mentorship

PR

Donor-sponsored track

Conferences sponsorship

Live meetups & Webinars

Pitching days

Lectures

Career opportunities

Fundraising



JOIN US TO BECOME PART OF A GLOBAL COMMUNITY FOR 🇺🇦 WOMEN

Next: **WTECH Fund I**
\$3-5 mil (Q4 2023)

Fundraising





THE FUTURE IS NOW...

BIOTECHNOLOGIES

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 \$200+ bil

Aging reversal

“Uncurable” disease treatment/prevention



Aeovian
PHARMACEUTICALS



CLEARA



Samsara
Therapeutics

HederaDX



Cambrian



HUMANE
GENOMICS

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Gene sequencing & editing

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Cost \$1 b \rightarrow \$1 k
in 20 years



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In vitro fertilization

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Infertility: 180+ million couples

fertilly



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AI-healthcare symbiosis

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From AI doctors

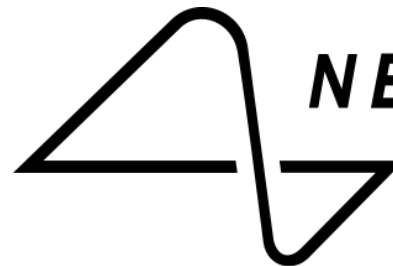
To AI drug discovery

To AI modification of gene mutations with CRISPR



PROTEINEA

AI protein
engineering
platform



NEURALINK

HUMAN-AI SYMBIOSIS

AI: Actually Intelligent

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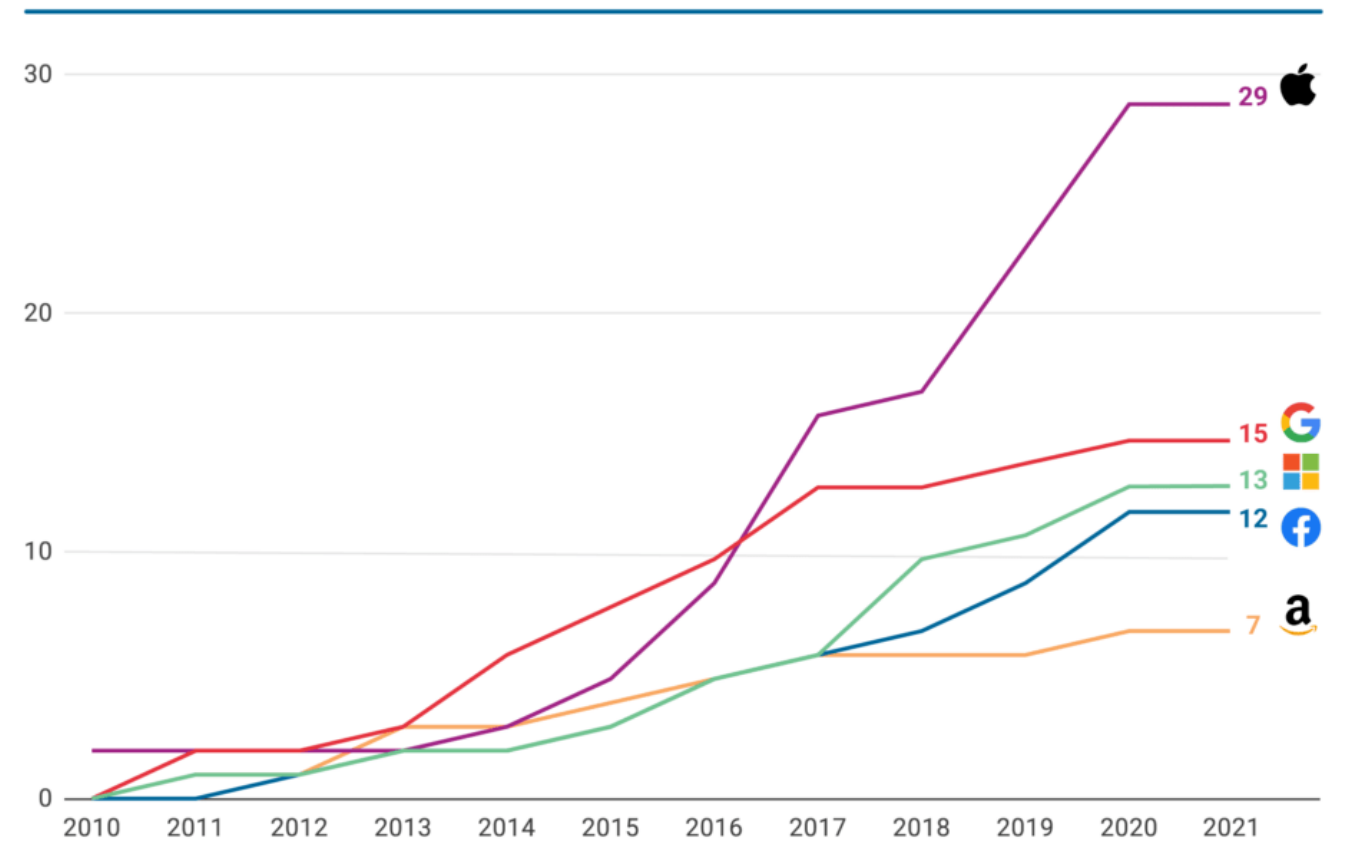


\$1 bil rev. in 2024, \$11 bil raised
\$20 bil valuation

\$1+ bil valuation



Aggregate AI acquisitions made by Amazon, Apple, Facebook, Google, and Microsoft, 2010 – 2021 YTD



Data as of 6/2/21

Robotics

The largest labor cost increase in US in 2022 ->
automate/outsource to AI and robots!

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Consumer: \$22 bil market

IoRT, Drones, Assistive Robots,
Cobots, RaaS, Cybersecurity,
Autonomous mobile robots,
Automated guided vehicles,
Intelligent robotics, Software



Space Tech

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 **\$1 trln revenue
by 2040**

Resources Mining

Reusable Rockets

Spacecraft Servicing
and Debris Removal

In-Space Manufacturing

Spaceplanes & Hypersonic Flight

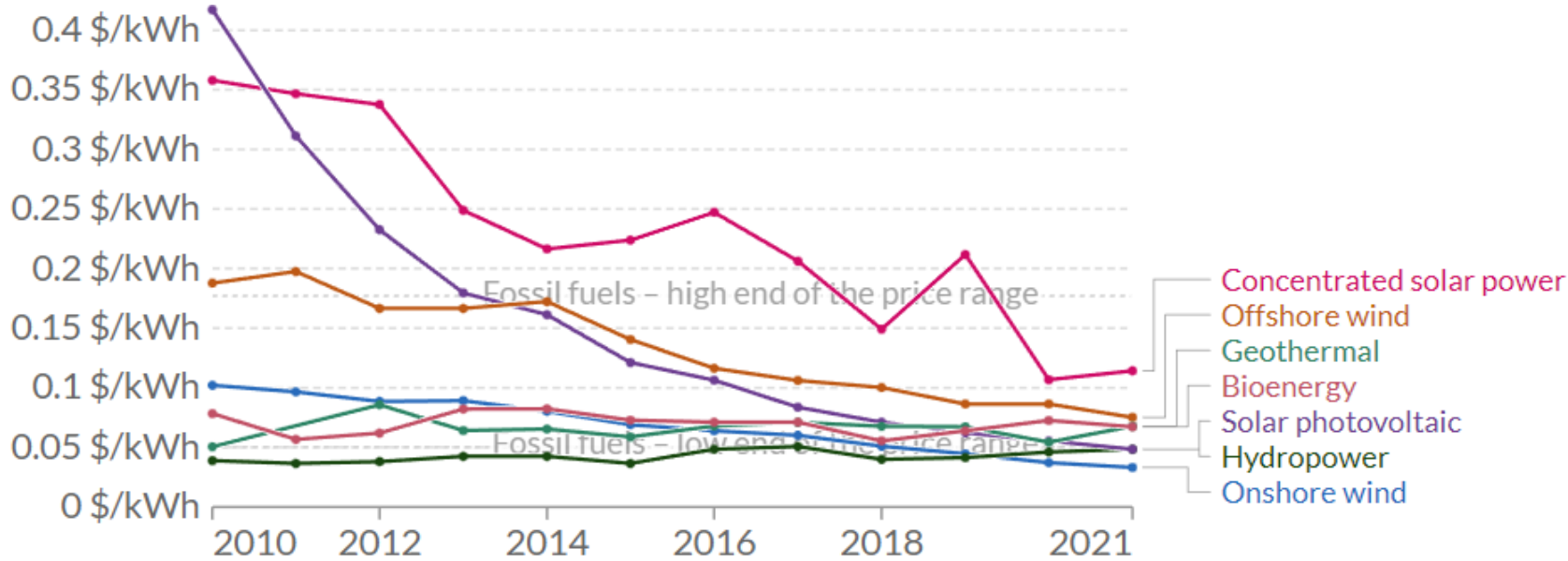
DESTINUS

/CLUB[®]

Climate Tech

Solar & wind power prices down 80% in the last decade

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Source: International Renewable Energy Agency (IRENA)

OurWorldInData.org/energy • CC BY

Management software for renewables

Green hydrogen

Fusion

Direct air capture

Sustainable homes

Sustainable minerals

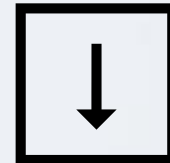


TIME is our main asset

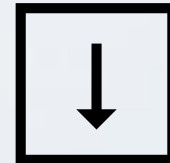
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taventures.vc

Technology



Time



Self-education