

# Full Year 2024 Secondary Market Report

Key themes observed



# Key themes observed in full year 2024

# 5 key themes:

- Secondary market volumes hit record levels of \$155bn, exceeding the prior record set in 2021 of \$135bn by 15% and CL's original full year 2024 estimates of \$137bn
- Buyout LP-led pricing rebounded to peak levels last seen in 2021, with the highest quality portfolios pricing again closer to NAV
- Single-Asset Continuation Funds have surged as an alternative exit path to M&A / IPOs, with dollar volumes nearly doubling compared to the previous year
- Demand for software technology assets more broadly has continued to rise, as asset prices have improved with a more favourable macro-economic outlook
  - **Evergreen funds** have played an increasingly larger role in the market, raising \$66bn in aggregate capital to date, and supporting price increases in LP-led transactions

Strictly private & confidential Campbell Lutyens

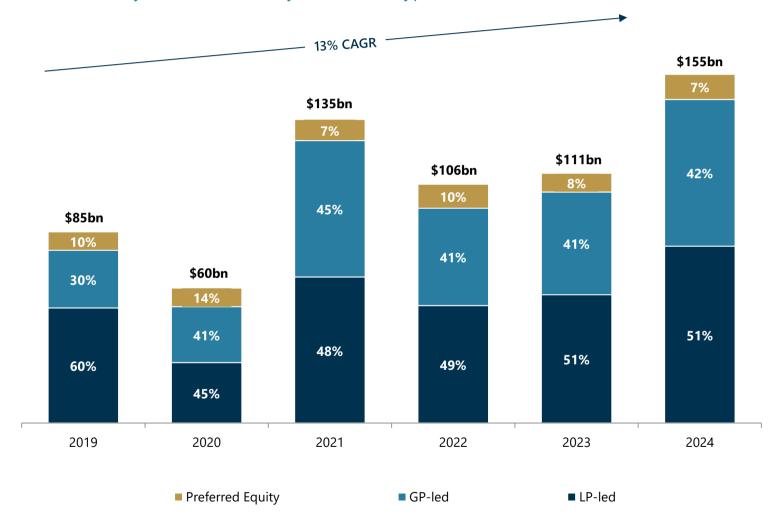
# Record year for secondary market volumes

Record year for secondary market volumes: The secondary market reached a record high of \$155bn, 15% above the prior high in 2021

Secondaries has been one of the bright spots for private markets as it has grown since 2021, in contrast to IPO, M&A and PE acquisitions which have all declined<sup>1</sup>

This latest record growth was largely driven by the LP-led market, which has grown by \$14bn since 2021 compared with only \$4bn of growth for the GP-led market. Despite this the market has stabilized since COVID, with LP trades consistently representing ~50% of the market and GP transactions ~40%

Annual secondary market volume by transaction type (\$bn / % of total)



Source: CL Full Year 2024 Secondary Market Overview Note(s): 1 Compared with Renaissance IPO Index Bain

Note(s): 1. Compared with Renaissance IPO Index, Bain & Company's "Looking Back at M&A in 2024: Dealmakers Adapt as the Market Idles" and EY's "Private Equity Pulse: key takeaways from Q3 2024"

# Buyout LP-led pricing rebounds to peak levels last seen in 2021

Buyout LP-led pricing rebounded to peak levels last seen in 2021: As projected in our full year 2024 report, the average pricing for buyout funds in LP-led transactions hit an average pricing of ~10% discount with mega-buyout funds, showing the highest increase year over year

The market has seen more competitive tension as the pool of buyers has increased with the entrance of evergreen funds and institutional investors. At the same time, buyers have been able to raise prices as a stabilizing macro environment has supported lower return hurdles



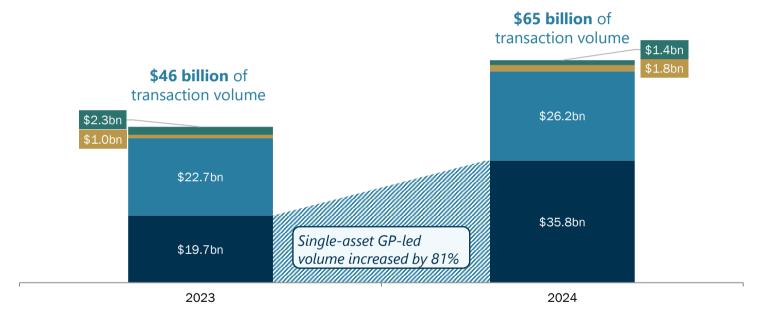


Single-asset continuation vehicles continue their surge as an alternative exit path

Type of GP-led transactions in full year 2024<sup>1</sup>



An influx of new capital and investors have come into the GP-led space, increasing the amount of demand on the buyside. At the same time, portfolio companies have grown into valuations amid stronger performance, boosting confidence. These have fueled more confidence in single-asset deals, leading to continued adoption by GPs, particularly in the lower and middle market segments



- Tender offers
- Asset strip sales (acquiring a strip of a portfolio into a new vehicle)
- Multi-asset continuation funds (restructurings / asset sales)
- Single-asset / highly concentrated (80% or more in one asset) continuation funds (restructurings / asset sales)

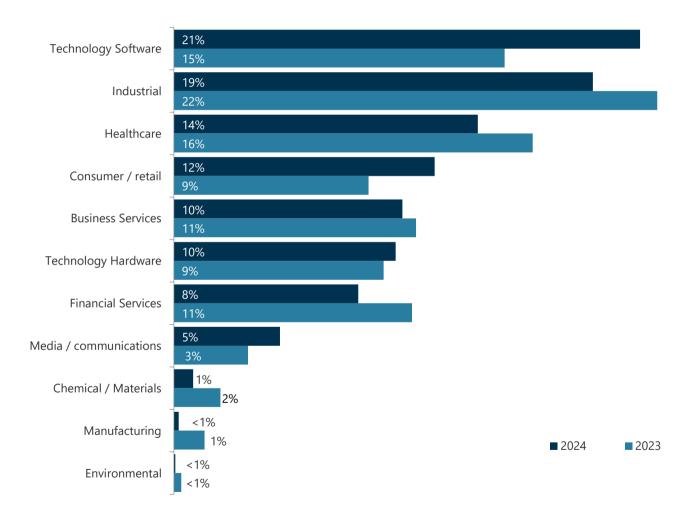
# Demand for software technology assets has continued to rise

# Demand for software technology assets has continued to rise:

Continuing the trend identified in our 1H 2024 report, the demand for software technology grew by nearly \$7 billion during the full year 2024 compared to 2023

After a multi-year period where these assets were out of favor, a combination of increasing public market comparables and assets growing into their valuation marks has led to average pricing of VC / Growth funds approaching 25% discounts to NAV, reflecting an improving underwriting environment for these assets across both LP-leds and GP-leds

# GP-led sector breakdown



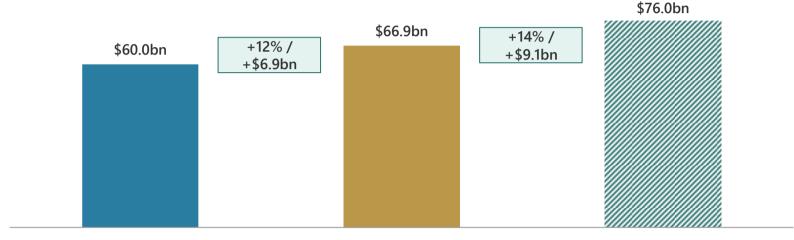
# Evergreen funds have played an increasingly larger role in the market:

As discussed in theme two, evergreen funds made their biggest impact yet on the secondaries landscape in 2024. Evergreen funds earmarked for Secondary transactions represented ~7% of total secondaries funds raised in 2024

After raising \$67bn through 2024, these buyers have quickly become a force in LP-led transactions where they were able to bid 4 points higher than other buyers largely driven by a combination of lower underwriting targets as well as a heightened need to deploy due to shorter fundraising cycles

# Evergreen funds<sup>1</sup> have played an increasingly larger role in the market

# Historical evergreen fundraising for private markets transactions



Cumulative evergreen capital raised by Cumulative evergreen capital raised by Estimated evergreen capital by end of 2023 2024 2025

# Pricing levels in evergreen LP-led transactions, compared to total LP-led transactions



Source: CL Full Year 2024 Secondary Market Overview

Note(s): 1. Defined as open-ended funds which raise capital to invest in private markets including some allocation to secondary transactions

# One of the largest global secondary advisory teams, with the depth to provide exceptional client service

**67** dedicated secondary professionals

Over \$135bn¹ of transactions advised

**Experienced** – Partners have an average of 18 years of secondary advisory experience

**350** years of collective secondary advisory experience

Stable team – no partner departure in 20 years; a major benefit to our clients

# Senior global secondary leadership



**Gerald Cooper** Partner Co-Head of Global



**Immanuel Rubin** Partner Co-Head of Global



Partner Head of EMEA and APAC LP Secondaries



**David Perrin** Partner Head of Global



**Gordon Bainai** CEO



# Secondary advisory presence in North America, Europe and Asia

## New York and Chicago



Best









McCoy Managing

Romano

Donati





Jonathan

Spicer

Senior

Bragg

Executive

Executive

Brandwood





Edoardo

Desiata

Associate

Ghobadian

Executive

Executive

Executive

Zivi











Associate

Harrington

Executive

Wimborne

Managing

Williams

Senior Vice



Singapore

Sperberga

Malcolm

Senior Vice

Yong

















Director

Darren

O'Brien

Managing

Economou

President

Tuncel

Senior

William

Gerber

Sam

Collins

Ethan

Pitzel

Executive

Executive

Associate



Gilmer

Jinav

Amin

Greiff

Grace

Feeley

Executive

Claudio

**Rosales** 

Executive

Associate

Associate









William

Bilinkas

Associate

Lufkin

Hailey

Executive

**Beniamin** 

Executive

Weist

Hao

Associate





Clarke Senior









# **London and Paris**







Roth Senior Vice

Judd



Mouskidis

Geyersberg

Executive

Associate













## Specialist legal team





Virginia Scott



Hui Shee Legal







York





Ziegler





LP advisory closing specialists





Specialist

1. Includes total team track record

Campbell Lutyens Strictly private & confidential



#### London

Campbell Lutyens & Co. Ltd Authorised and regulated by the Financial Conduct Authority

#### **Paris**

Campbell Lutyens SA Authorised and regulated by the Autorité de Contrôle Prudentiel et de Résolution

#### Munich

Campbell Lutyens SA Authorised and regulated by the BaFin

#### Dubai

Campbell Lutyens & Co. Ltd (DIFC Branch) Authorised and regulated by the Dubai Financial Services Authority



#### **New York**

Campbell Lutyens & Co. Inc. Member FINRA /SIPC

## Chicago

Campbell Lutyens & Co. Inc. Member FINRA /SIPC

## **Los Angeles**

Campbell Lutyens & Co. Inc. Member FINRA /SIPC

#### Charlotte

Campbell Lutyens & Co. Inc. Member FINRA /SIPC



#### Hong Kong

Campbell Lutyens Asia Pacific Ltd Licensed and regulated by the Securities and Futures Commission

#### Singapore

Campbell Lutyens (Singapore) Pte Ltd Regulated by the Monetary Authority of Singapore

#### Seoul

Campbell Lutyens Asia Pacific Ltd (Korea Branch) Exclusively engages in business support services

### Tokyo

Campbell Lutyens Asia Pacific Ltd (Japan Branch)
Registered Type II Financial Instruments Business Operator

#### Melbourne

Campbell Lutyens & Co. Ltd
Campbell Lutyens & Co. Ltd is registered as a foreign
company in Australia (under Corporations Act 2001)



This presentation is for the confidential use of only those persons to whom it is distributed and is not to be reproduced, distributed or used for any other purposes. By accepting delivery of this presentation, each recipient agrees to treat this presentation as strictly confidential and not to reproduce, distribute or otherwise use this presentation or any of its contents without the prior written consent of Campbell Lutyens & Co. Ltd. ("Campbell Lutyens"). This presentation is made on the basis of unverified information and on limited or no due diligence by Campbell Lutyens. No representation is made or assurance given that such observations, analyses and comments are correct, complete or up to date. In particular, no advice has been sought on the legal or taxation matters relating to the issues set out in this presentation. Nothing contained herein constitutes either an offer to sell or an invitation to purchase any assets, any shares or other securities or capital or to enter into any agreement or arrangement in relation to the presentation. Nothing herein should be taken as a recommendation to enter into any transaction. The entire contents of this presentation are the copyright of Campbell Lutyens & Co. Ltd. is authorised and regulated by the Financial Conduct Authority. In the European Economic Area, Campbell Lutyens SA acts as an agent to Campbell Lutyens & Co. Ltd and is authorised and regulated by the Autorité de Contrôle Prudentiel et de Résolution (licence number 15183D and Registered RCS number 892 001 090), and Campbell Lutyens SA (German Branch) is authorised and regulated by BaFin, with BaFin-ID 10162412. In the United States, Campbell Lutyens & Co. Inc. acts as an agent to Campbell Lutyens SA (Co. Inc. acts as an agent to Campbell Lutyens SA (Co. Inc. acts as an agent to Campbell Lutyens SA (Co. Inc. acts as an agent to Campbell Lutyens SA (Co. Inc. and is licensed by the Securities and Futures Commission in Hong Kong and holds a Type 2 securities license in Japan (registered number 2604). In S

None of Campbell Lutyens, its affiliates, their agents, nor any of their respective affiliates, directors, officers, employees, representatives or agents (each a "CL Person" and together the "CL Persons") accepts any liability or responsibility for the information contained in this presentation. Moreover, the information contained in this presentation. Moreover, the information contained in this presentation. No CL Person accepts any responsibility for independently verifying the information contained in this presentation. No CL Person makes any representation or warranty, express or implied, as to the truth, accuracy or completeness of the information contained in this presentation. Nothing contained in this presentation is to be relied on in any way including without limitation as a representation or warranty by any CL Person as to the past, present or future and each CL Person expressly disclaims any responsibility and liability for any information, including "forward-looking statements" contained in this presentation.

